



GET READY, BUG WEEK IS COMING!

Thank you for participating in Bug Week@UF! In keeping with our “Science for better living” mission, this is an annual opportunity for students, families and bug lovers around the nation to celebrate all things that creep and crawl.

To reach even more individuals, UF/IFAS has created content for organizations, bloggers, and individuals to join in on the fun during the week through social media, emails, blogs, newsletters, and other outlets.

BUG WEEK ON TWITTER

- Follow **@UF_IFAS** and **@UFEntomology**
- Promote the hashtag **#UF Bugs** in any savings or Bug Week-related content at the end of each tweet.
- Change your cover photo and avatar using one of the available templates for Bug Week @UF. Download them [here](#).
- Send us your Twitter Handle so we can follow you and retweet your posts.

BUG WEEK ON FACEBOOK

- Become a fan of and promote the **UF IFAS Solutions** and **UF Entomology and Nematology** Facebook pages in your organization page’s posts. Once you have “liked” these pages, they can be tagged in postings by typing @ before the organization name. (ex. - @UF IFAS Solutions)
- Change your cover photo and profile picture using one of the available templates for Bug Week @UF. Download them [here](#).
- Promote the hashtag **#UF Bugs** in any savings or Bug Week-related content at the end of each post.
- Send us your Facebook URL so we can become a Fan of your page(s).

BUG WEEK ON INSTAGRAM

- Follow **@ufifas_solutions**
- Promote the hashtag **#UF Bugs** in any savings or Bug week-related photo at the end of each caption.
- Change your avatar picture using one of the available templates for Bug Week @UF. Download them [here](#).
- Send us your Instagram user name so we can follow you and like or repost your photos.

YOU MAY USE THE FOLLOWING POSTS ON TWITTER AND/OR FACEBOOK LEADING UP TO BUG WEEK

(any time between May 1 and May 20):

Join in the **#UF Bugs** convo for Bug Week! Visit <http://bugs.ufl.edu> for activities, free lesson plans and more!
@UF_IFAS @UFEntomology

Share your helpful, harmful and harmless bug pics with us during Bug Week - The fun starts on May 21! **@UF_IFAS @UFEntomology #UF Bugs**

Need to name that bug? A host of experts can identify any insect or related arthropod w/ 6+ legs at the UF Insect ID Lab! **#UF Bugs**
<http://entnemdept.ifas.ufl.edu/InsectID/>

Invasive species control can involve costly chemicals, but UF/IFAS has an intriguing alternative tool—bugs!
<http://bit.ly/2qnuVYL> **#UF Bugs**

Tired of using sprays to eliminate backyard pests? Help the environment and save money with biocontrol bugs:
<http://bit.ly/2qnGPC1> **#UF Bugs**

EVENTS & ACTIVITIES DURING BUG WEEK

We’re all about providing fun ways for individuals to save as part of Bug Week@UF. To locate events and activities in Gainesville or online, please visit <http://bugs.ufl.edu/>. Please contact your local extension office for more information about any upcoming Bug Week-related IFAS extension events. (This will continue to be updated as UF/IFAS receives information from local campaigns, Entomology/Nematology friends and partners.)

Lesson Plans

EDIS: UF/IFAS Publications

Bee College

Butterfly Personality Quiz

Florida Museum of Natural History

4-H Bug Club

Native Buzz

School of Ants

Backyard Bark Beetles

Scavenger Hunt:

Family Fun *these links will need to be updated!*

Topics and any additional details will be made available online.

HAVE QUESTIONS OR COMMENTS?

Contact **Alec Richman**, Digital Content Specialist